

For Immediate Release

Cascade AIDS Project



Contact:
Roma Peyser
Development Director
Cascade AIDS Project
Direct 503.278.3850
Cell 503.318.0529
rpeyser@cascadeaids.org

**5th Annual *What's New in HIV?* Conference
Offered to Consumers and Health Care Providers**

One-day event provides up-to-date information on HIV prevention, care and treatment

September 2, 2009 - Portland, ORE – Cascade AIDS Project (CAP) is proud to announce the **5th Annual *What's New in HIV?* Conference** that will take place on **Saturday, September 12, 2009** at the Ambridge Conference Center, located at 1333 NE Martin Luther King Jr. Blvd, Portland, OR 97232. *What's New in HIV?* is a dynamic one-day conference that provides up-to-date and accurate information on advances in HIV prevention, care and treatment. The conference offers critical educational and networking opportunities for both individuals living with HIV and for health care service providers.

Presentations include both consumer voices and service providers from some of Oregon and Washington's top medical and care facilities. For the first time, the conference will offer Continuing Education Units (CEUs) particularly in demand by licensed professionals in order to maintain their licensure.

The keynote address will be given by Dr. Shelly Karuna, a researcher with the HIV Trials Unit of the Fred Hutchinson Cancer Research Center in Seattle, WA. Her topic is entitled "HIV Vaccine Update". Other topics on the agenda are: Treatment Updates for Providers; Mental Illness and HIV; Relationships, Stigma and Disclosure; Speakers' Panel, Drug Interactions & Pharmacology; What's New in Prevention; Silence=Death: A Brief History of AIDS Activism and Treatment Update for Consumers; Substance Abuse and HIV and Epidemiology of Specialized Communities.

Presenting Sponsor of the conference is **Central Drugs Portland** in downtown Portland. Additional sponsorships and support were received from Apex Pharmacy, Abbott Pharmaceuticals, Cascade AIDS Project, Multnomah Health Department-HIV Clinic, OHSU HIV Clinic, Oregon State Department of Human Services, Our House of Portland, Partnership Project, Quest Center for Integrative Health, Research and Education Group, Roche Pharmaceuticals, Providence Health & Services, Clark County Public Health, HIV Day Center of Ecumenical Ministries of Oregon, Merck Pharmaceuticals, Walgreens, GlaxoSmithKline and CarePlus/CVS/ Pharmacy.

For more information or to register, visit <http://www.hivaidsproviders.org/whatsnew/>. For questions, contact Alicia at intern.atoenniges@cascadeaids.org or 503.278.3843. Journalists are invited to attend. Please rsvp by Friday, September 10 to Roma Peyser at rpeyser@cascadeaids.org or 503.278.3850.

- more -

About Cascade AIDS Project (CAP)

Cascade AIDS Project is the oldest and largest community-based provider of HIV services, including housing, education, and advocacy in Oregon and Southwest Washington. CAP's mission is to lead efforts to prevent new HIV infections, care for people affected and infected by HIV/AIDS, educate communities to eliminate stigma and shame, and advocate for immediate action in combating the pandemic.

Overall, last year CAP provided HIV/AIDS education and prevention services to 16,040 people and coordinated wrap-around support services for 2,502 men, women, and children affected and infected with HIV/AIDS. In addition, 735 people 19,960 hours of their time to help CAP achieve its mission. More information about Cascade AIDS Project is at www.cascadeaids.org.

More information about Cascade AIDS Project can be found at www.cascadeaids.org.

About Continuing Education Unit (CEU)

Continuing Education Unit (CEU) is a measure used in continuing education programs, particularly those required in a licensed profession in order for the professional to maintain the license. Examples of people who need CEUs include educators, nurses, mental health professionals, and social workers.

Generally, a CEU is defined as ten hours of participation in a recognized continuing education program, with qualified instruction and sponsorship. CEU records are widely used to provide evidence of completion of continuing education requirements mandated by certification bodies, professional societies, or governmental licensing boards. The records also provide employers with information on training pertinent to particular occupations.

###