



Contact:

FOR IMMEDIATE RELEASE

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21st Annual Art Auction Benefiting Cascade AIDS Project Offers Excitement with a “Back to Basics” Sensibility

Portland, OR (April 2, 2010) – “Back to Basics” is the theme for Cascade AIDS Project’s 21st annual Art Evening and Auction on Saturday, May 1st. In this case, the “basics” include 225 artworks’ from Oregon’s finest artists, as well as delicious offerings from 25 restaurants, bakeries, patisseries, and caterers. **Cirque du Soleil**, the **Linda Hornbuckle Band**, **A-WOL**, and **Boy Eats Drum Machine** will perform for an expected 1,000 guests gathered at the historic Bison Building Warehouse. As the largest contemporary art auction in Portland, the event benefits CAP’s HIV/AIDS prevention, education, support programs.

For over 20 years, CAP’s Annual Art Evening and Auction has rallied artists, galleries, community leaders, and donors. Over that time, the auctions have raised more than \$4.5 million, to support people infected and affected by HIV/AIDS and help to stem the disease’s spread.

The evening is comprised of an exclusive Patron Event featuring special entertainment, a 3-course dinner prepared by Food in Bloom, and a Live Auction of 18 of the most outstanding artworks. The Grand Event, to which guests at the Patron Event are also invited, includes a Silent Auction showcasing more than 200 contemporary artworks, along with more entertainment, drinks, hors d’oeuvres, and desserts. In moving to a greener event this year, the 60-page artwork catalog was sent as a CD with the invite.

To make sure the event includes the very finest art, each year, artwork submitted for the event is reviewed and juried by a guest curator or curatorial panel. The 2010 Guest Curators were Roger Hull, faculty curator of the highly respected Hallie Ford Museum of Art at Willamette University in Salem, Oregon; Gail Beppu of Beppu Wiarda Gallery; Amy Caplan of Caplan Art Designs; Charles Froelick of Froelick Gallery and President of Portland Art Dealers Association (PADA) and Charles A. Hartman of Charles A. Hartman Fine Art.

Ticket Information: Tickets are \$100 for the *Grand Event*, \$275 for the *Patron Event* (95% sold out). For more information and to purchase tickets visit www.CAPArtAuction.org or call (503) 223-9255.

Ticket outlets: Caplan Art Designs, Art, Etc., Attic Gallery, B. Rogers Gallery/Plan B, Bamboo Grove AKA Zhu Lin, Beppu Wiarda Gallery, Carole Murphy Studio, Douglas F. Cooley Memorial Art Gallery, Reed College, Forever Art & CEO’s Home, Frame Central, Froelick Gallery, Launchpad Gallery, Ogle Gallery, Onda Gallery, Pearl Gallery & Framing, Pulliam Gallery, Redux Gallery, Studio 2507, The 100th Monkey Studio Gallery, The Art Institute of Portland.

Cascade AIDS Project
21st Annual Art Evening and Auction

FACT SHEET

- What: 21st Annual Art Evening and Auction
Benefiting Cascade AIDS Project
- When: Saturday, May 1, 2010
- Where: The Bison Building
420 NE Ninth Avenue
Portland, OR 97232
- Time: ***Patron Event***
- Reception & Silent Auction, 6:00 – 7:30 pm
 - Dinner & Entertainment, 7:30 pm
 - Exclusive Live Auction, 7:45 – 9:15 pm
 - Join Grand Event, 9:15 – 11:00 pm
- Grand Event***
- Reception, Entertainment & Silent Auction, 8:00 – 11:00 pm
 - Silent Auction Section I Closes, 10:15 pm
 - Silent Auction Section II Closes, 10:30 pm
- Tickets: Grand Event, \$100, (\$50 tax deductible)
Patron Event, \$275, (\$150 tax deductible)
Call (503) 223-9255 or visit www.CAPArtAuction.org
Tickets also available at the door.
- Live Auction: 18 works of art
Johnna Wells, Benefit Auctions 360', Auctioneer
- Silent auction: 200+ works of art, salon style
- Fundraising goal: \$420,000
- Attendance Goal: 1,000 guests
- Event Committee:
- | | |
|------------------|----------------|
| Amy Caplan | Brent Lank |
| Think Drink | Charles Milne |
| Benjamin Gerritz | Roma Peyser |
| Michael Kaplan | Joshua Ryan |
| Alex Kneller | April Severson |
| Marc Kochanski | Phil Sparks |

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2010 Guest Curator: Roger Hull, faculty curator of the Hallie Ford Museum of Art at Willamette University in Salem, Oregon.

Curatorial Committee:

- Gail Beppu of Beppu Wiarda Gallery,
- Amy Caplan of Caplan Art Designs,
- Charles Froelick of Froelick Gallery and President of Portland Art Dealers Association (PADA) and
- Charles A. Hartman of Charles A. Hartman Fine Art.

Artwork Narrator: KC Cowan, OPB – Oregon Art Beat

MC's:

Patron Event

- Priya David, KOIN Local 6
- Tim Joyce, KOIN Local 6

Grand Event

- Courteney Hameister, Live Wire!
- Daria O'Neill, 105.9 The Buzz
- Dallas Eliuk, Portland LumberJax

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